



## Wisconsin DECA Board of Directors Meeting

May 19, 2015

Conference Call - 888-251-2909

Access Code - 6718100

TIME: 3:32 p.m. - 4:42 p.m.



### **I. Call Meeting to Order at 3:32 p.m.**

**John**

In attendance - John Webster, Tim Fandek, Terri Mackey, Phil Huff, Megan Fisher, Penny Thompson, Micki Volk, Carl Hert, Lauren Bayer, Nicole Henkel, Phil Huff

Not in attendance - Scott Shriver

### **II. Welcome New Members**

**John**

Phil Huff, Megan Fisher, Penny Thompson, Scott Shriver

### **III. Approval of Minutes - March Minutes**

**John**

Motion to approve minutes - Micki Volk

Motion seconded - Carl Hert

Motion carried

### **Reports**

### **IV. Old Business –**

#### *A. Venue changes for SCDC--Status of 2016 & Beyond*

**Terri**

- 2016 is booked at Grand Geneva
- March 7-9 2017 is being held at Grand Geneva
- Paper Valley (Appleton) and Green Bay are not viable due to construction, costs, and transportation

Motion to keep SCDC at Grand Geneva in 2017 - Carl Hert

Motion seconded - Penny Thompson

Motion carried

#### *B. Economics Test Discussion*

**John**

##### *Making Cluster Test worth 200 points?*

- Vote at SCDC was to keep the Economics test out of the conference and that the Economics test will be optional for student competitors
- To be discussed further in the July 2015 meeting
- A survey will be designed to ask for further information about advisor opinions about the cluster exams

#### *C. Voting delegates at ICDC*

**John**

- How did the new plan work?
  - John - Thought it worked well.

- Tim - The new change alleviated the stress. Wishes to use the same model next year.
- Lauren - Thought it was a great experience with a mix of people. Thought it went really well.
- Terri - 3-5 people registered to be voting delegates.

*D. WI DECA Leadership Specialist Update*

**Tim**

- Hired two Leadership Specialists
  - Keegan O'Brien as Leadership Consultant - consult on specific events and special tasks
  - Holly Norris as Leadership Specialist
  - Term starts immediately

**V. New Business –**

*A. July meeting update*

**Terri**

- July 15, 2015 in Appleton, WI
- Representatives will be available to learn more about the Appleton area and the local business opportunities
  - Timber Rattlers game may be an option as well

*B. SCDC Post-Conference Meeting Update*

**Tim**

- Strengths
  - People liked the format of the food
  - No apparent issues with size of the conference (increased numbers of 1350 in attendance)
  - Timber Ridge guests were very happy with their housing and transportation
- Weaknesses
  - Opening session length
  - Chapters leaving sessions early
  - Change menu of food
- Opportunities
  - Have security keep students in the room and lock pool
  - More entertaining keynote speaker (illusionist/comedian) - 45 minutes
  - Allow projects the opportunity to share their visuals with others after competition

*C. Preliminary Quota Discussion*

**Tim**

- Current model is based on membership, projects, qualifiers, and leadership positions/opportunities
  - Added projects spots to increase project submissions
- Want membership to continue to grow

*D. Preliminary ICDC Expectations Discussion*

**Tim**

- Great attendance at Expect Excellence
- Poor attendance at closing session
  - To be discussed at the July meeting

Discussion on closing session

→ Research policies from other states

*E. Request for additional agenda items*

***John***

- Will be sent to advisors for the upcoming July meeting
- Tim will follow up with John

**VI. Next Meeting – July 15, 2015**

**VII. Adjourn Meeting at 4:42 p.m.**

Motion to adjourn - Penny Thompson

Motion seconded - Carl Hert

Motion carried